

Privacy Notice

Last updated: January 2026

Motoriety LTD (“we”, “us”, “our”) is the **data controller** responsible for your personal information.

Visit our website at <https://www.motorietybuyinggroup.co.uk> (or any successor domain), or any website of ours that links to this Privacy Notice.

Motoriety Buying Group purchases customers’ cars to save them the hassle of selling privately.

Engage with us in other related ways, including any sales, marketing, or events.

Questions or concerns?

Reading this Privacy Notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at info@motorietycars.com.

SUMMARY OF KEY POINTS

This summary provides key points from our Privacy Notice. Full details are provided below.

What personal information do we process?

We may process personal information depending on how you interact with our Services, the choices you make, and the features you use.

Do we process sensitive personal information?

No. We do not process sensitive personal information.

Do we collect any information from third parties?

We do not collect personal information from third parties directly.

How do we process your information?

To provide and administer our Services, communicate with you, prevent fraud, ensure security, comply with legal obligations, and for legitimate business purposes.

When do we share personal information?

Only in specific situations such as business transfers or with business partners where necessary.

How do we keep your information safe?

Through appropriate organisational and technical security measures, though no system is 100% secure.

What are your rights?

You may have rights under UK GDPR and other data protection laws.

How do you exercise your rights?

By contacting us at info@motorietycars.com.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

We collect personal information that you voluntarily provide to us when you contact us, request information, use our Services, or otherwise interact with us.

Personal information may include:

- Names
- Phone numbers
- Email addresses
- Mailing addresses
- Contact preferences
- Contact or authentication data
- Billing addresses

Sensitive Information

We do not process sensitive personal information.

You must ensure that all personal information you provide is accurate and kept up to date.

2. HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information to:

- Provide and deliver our Services
 - Communicate with you regarding enquiries or services
 - Prevent fraud and enhance security
 - Comply with legal obligations
 - Protect vital interests where necessary
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3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR PERSONAL INFORMATION?

We only process your personal information where we have a valid legal basis under UK GDPR, including:

- **Consent** – where you have given clear permission for a specific purpose
 - **Performance of a Contract** – where processing is necessary to provide our Services or take steps at your request
 - **Legal Obligations** – where required to comply with applicable laws
 - **Vital Interests** – where necessary to protect someone's life
 - **Legitimate Interests** – where processing is necessary for our legitimate business interests (such as responding to enquiries, preventing fraud, improving services), provided those interests are not overridden by your rights and freedoms
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4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We may share your personal information only where necessary, including:

- **Business Transfers** – such as a merger, sale, or acquisition
- **Business Partners** – where required to provide services or offers you request

We do not sell your personal information.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

We retain personal information **only for as long as necessary** to fulfil the purposes outlined in this Privacy Notice, including to meet legal, accounting, or regulatory requirements.

In most cases, personal data is retained **for no longer than 1 year**, unless a longer retention period is required by law.

When personal information is no longer needed, it will be securely deleted or anonymised.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

We use appropriate technical and organisational security measures to protect your personal information. However, no electronic transmission or storage system can be guaranteed to be completely secure. You provide information at your own risk.

7. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly collect or market to children under **18 years of age**.

If we learn that we have collected personal data from a child under 18, we will delete it promptly. If you believe this has occurred, contact us at info@motorietycars.com.

8. WHAT ARE YOUR PRIVACY RIGHTS?

If you are located in the **UK, EEA, or Switzerland**, you may have the right to:

- Request access to your personal information
- Request correction or deletion
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time

To exercise these rights, contact us at info@motorietycars.com.

If you are in the UK, you also have the right to lodge a complaint with the **Information Commissioner's Office (ICO)** at www.ico.org.uk.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

We do not currently respond to Do-Not-Track (DNT) signals, as there is no uniform industry standard.

10. DO WE MAKE UPDATES TO THIS NOTICE?

Yes. We may update this Privacy Notice from time to time. The revised date will be shown at the top of this page.

11. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

Email: info@motorietycars.com

Post:

Motoriety LTD

Unit 2, Crowne Trading Estate

Shepton Mallet

BA24BU

United Kingdom

12. HOW CAN YOU REVIEW, UPDATE, OR DELETE YOUR DATA?

You may request access to, correction of, or deletion of your personal information by contacting us at info@motorietycars.com. Requests will be handled in accordance with applicable data protection laws.